Tomareva-Patlakhova V.V. Candidate of Economic Sciences, Classic Private University

## DETERMINANTS INFLUENCE IDENTIFICATION OF UNSTABLE ENVIRONMENT TO THE REALIZATION OF STATE REGIONAL POLICY IN THE CONDITIONS OF GLOBAL CHALLENGES

The article explains the action determinant impact force unstable environment of the region's economy through strategic planning and action are estimated and environmental determinants of regional development of Ukraine, which form the basis of the economic model of regional cluster "31". An integrated approach to the development and implementation of state regional policy consistent with the strategic goals of economic growth by 2020. The author presented the priorities of EU regional perspective and strategic goals of regional development is to realize economic model cluster of force given the imperatives of economic models in the changing environment. Strategic directions for implementation of system imperatives of sustainable development in the framework of the National Strategy of Regional Development. The article explains the power allocated and operation of institutional imperative of the model of regional cluster and key institutional features of the cluster as part of the priority objectives of economic growth regions. By offering an integrated approach, achieve the objectives of the state regional development strategy in accordance with the imperatives model "31".

Intensification of integration of Ukrainian national and regional economy into the European economic environment makes use of cluster and synergistic approach to the implementation and improvement of socio-economic development of Ukraine. Calls for economic development regions now be measured and correlated with the challenges of the external economic environment of the countries and regions of the EU related to new qualitative stage of the EU economy. Economic development is defined EU strategy for the period until 2020, which aims is to achieve smart, sustainable and inclusive growth. We emphasize that achieving economic growth of regions is possible by forming new approaches to national regional policy, given the trends of the national economy and the economies of the EU. Therefore, regional economic development strategy for 2020 is to create conditions for dynamic, balanced development of Ukraine and its regions, ensuring their social and economic cohesion, raising living standards, adherence to state-guaranteed social standards for every citizen regardless of his place of residence.

Identifying the impact of volatility parameters and factors (determinants) of the external and internal environment of socio-economic development of Ukraine is analytical framework predictability of changes in the environment that leads to assess the degree and duration of economic development models in regions suitable for the use of forms provided of socio-economic development of Ukraine. Differentiation volatility environment to classify and describe an environment to identify the factors and assess their impact on the volatility of the environment, and to identify approaches and methods for forecasting future changes.

In terms of global challenges and structural transformation of economies identification of factors, influence the unstable environment of Regional Development to evaluate the effect of implementation of the economic model of economic development of Ukraine. It should be emphasized the priority of achieving synergistic and cluster effect. This correlation system provided strategic objectives of state regional policy of Ukraine and the growth of national economies in terms of EU integration of Ukraine into the European economic environment.